



Sponsorship Opportunities at the 2017 IABH Annual Conference
Marriott Chicago Naperville
1801 Naper Blvd., Naperville, IL
September 7-8, 2017

Why should you consider sponsorship?

IABH will be hosting the annual conference September 7, 2017 - September 8, 2017. We anticipate more than 200 conference attendees! The IABH Conference offers you the opportunity to showcase your organization, products, services and programs to addiction and mental health professionals from throughout Illinois and neighboring states. At the same time, you will be supporting the Illinois Association for Behavioral Health and its members.

How does sponsorship work?

Select which level or event(s) you would like to sponsor from the list below. Next, complete the sponsorship form and return it with your fee to IABH. We have limited sponsorship opportunities available which will be awarded first-come, first-served, so please act quickly! Should your organization be interested in a sponsorship package not listed, please contact Pel Kelley to discuss your interests.

FULL CONFERENCE SPONSORSHIP LEVELS

| Sponsor Level | Platinum | Gold |
|---|-----------|-----------|
| Package Price | \$8,000 | \$5,000 |
| Booth space included | ✓ | ✓ |
| Advertisement in program | Full Page | Half Page |
| Main conference passes included | 4 | 2 |
| Logo on signage within the main conference venue | ✓ | ✓ |
| Logo on event website w/link to company website | ✓ | ✓ |
| Profile in conference program | ✓ | ✓ |
| List of post attendees | ✓ | ✓ |
| List of pre-registered attendees | ✓ | ✓ |
| Insert in attendee bags | ✓ | |
| Opportunity to address conference attendees | ✓ | |

ADVERTISEMENT SPECS

Full Page Advertisement
8.5 x 11 with bleed

1/2 Page Advertisement
7.5 x 4.5 horizontal

Keynote, Plenary and Event Sponsorships

| Event | Keynote Sponsor | Thursday Gala <i>*includes 10 tickets per sponsor</i> | Thursday Luncheon Plenary | Friday Morning Plenary | Friday Noon Plenary | Film Festival |
|---|-----------------|--|---------------------------|------------------------|---------------------|---------------|
| Price | \$8,000 | \$6,000 | \$4,000 | \$4,000 | \$4,000 | \$3,000 |
| Reserved VIP table in event room | ✓ | N/A | ✓ | ✓ | ✓ | ✓ |
| Sponsorship signage in event room near stage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in program as key event sponsor | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Insert in attendee bags | ✓ | ✓ | | | | |
| Company information on event tables | ✓ | ✓ | | | | |
| Introduced during conference w/5 mins to address audience | ✓ | Exclusive access to ~200 conference attendees for 3+ hours | | | | |

Individual Sponsorships

A limited number of exclusive and unique individual sponsor opportunities also exist:

Branded Notebook & Pen with Sponsor Logo - \$2,000

Exclusive Opportunity

- Logo printed on notebook and pen
- Acknowledged during opening plenary session

~~Branded Conference Bag—\$1,000~~

~~*Exclusive Opportunity*~~

- ~~○ Logo printed on one side of bag; other side will have conference logo~~
- ~~○ Acknowledged during opening plenary session~~

Refreshment Break Sponsor \$750

Multiple Opportunities Available

- Sign by the Break Table
- Acknowledged during plenary session



Sponsorship Form

Due July 17, 2017

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email address: _____

IABH Member ☐ Non-member ☐

Please choose your sponsorship from the list below:

Sponsor Level –

☐ **Platinum - \$8,000**

☐ **Gold- \$5,000**

Event/Plenary Sponsorships

☐ **Keynote Sponsor - \$8,000**

☐ **Friday Morning Plenary - \$5,000**

☐ **Thursday Luncheon Plenary – \$5,000**

☐ **Friday Luncheon Plenary - \$5,000**

☐ **Thursday Night Gala – \$6,000**

☐ **Film Festival – \$3,000**

Individual Sponsorships

☐ **Branded Notebook & Pen - \$2,000**

☒ ~~**Branded Conference Bag - \$1,000**~~

☐ **Refreshment Break(s) - \$750**

Payment method: check, money order or credit card only. Make checks and money orders payable to 'IADDA dba IABH'. Mail to IABH, 937 S. Second St., Springfield, IL 62704 or fax to 217.528.7340. For credit card payments or questions, contact Pel Thomas at 217.528.7335 ext. 10 or pel@ilabh.org.

Cancellation Policy

All cancellations and requests for refunds must be submitted in writing to IABH. Cancellations received before July 17, 2017 will result in IABH retaining 25 percent of the exhibit fee. No requests for refunds will be granted after August 17, 2017. IABH reserves the right to resell sponsorships not paid in full, without notice or refund, after July 17, 2017. IABH reserves the right to deny exhibit space to companies with overdue account balances with IABH.